

# Your Big Day

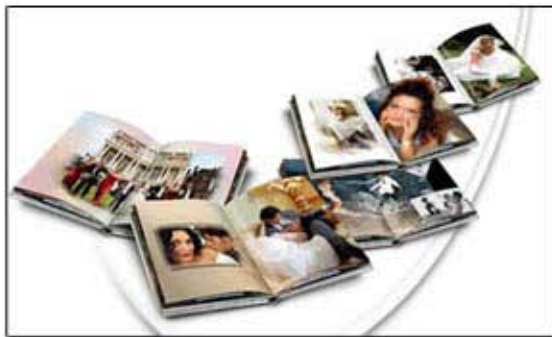
Inspired Wedding Photography

## Designing your album

Our very unique albums and our intrinsic designs really do bring your images alive and set us leagues apart from our colleagues. Even the best images look so much better finished well in a good album. Below are a few general reminders of how to progress. This process does vary depending on the particular album chosen. Designs and specifications do change over time to what you may have viewed when you first booked us.

The first step is to choose exactly which album you want. A selection of our albums are viewable online. In a nutshell there are two different kinds of albums;

1 The magazine style album eg. graphistudio or Italian designer album. as the name suggests this consists of multiple images on a single page without the use of lots of overlays/mounts.



1 The magazine style album



2 Multiple aperture albums: eg. Jorgensen albums. This is a modern - looking yet more traditional album in its approach, whereby each photograph has its own individual 'window' within a card mount,



2 Multiple aperture album



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Having established which album you want, make a short-list of the shots you like. Everything that appears on the internet will also be given to you as a 6"x4" proof and a thumbnail. Use these as a starting block for your design. Cut up the thumbnails and discard what you dislike editing them down to a sensible number. REMEMBER: less is more! Be brutal in your selection. Pick only the best and try not to pick shots that are too similar (unless you wish to create the occasional sequence – eg throwing confetti). Supplement these with images with extras from your CD. It is best to print these as thumbnails and add them to your selection. The thumbnails MUST include the full file reference number (eg A110345AA), (select a maximum of 100-120 photos).

Put your pictures into chronological order, you may find it easier to lay them out in lines on a large table. Then sort them into chapters (eg: bride's detail shots, bride getting ready, guys arriving at ceremony, the ceremony, group shots, reception etc). Now simply layout the chapters into the pages of the book. If you are having a forty page album take ten sheets of A4 paper and fold them in half to create an A5 booklet which will now have 40 sides. Glue your thumbnails to the appropriate page of the booklet. If you have preferences please let us know. eg. size of photos, colour or b&w; positioning etc. and we will do our best to accommodate them, album and design permitting. Write your instructions on the page next to the thumbnail.



To get the best out of your album you may wish to have your favorite images on their own pages. Don't be afraid to have one image on one page and a group of images on the following page, this will add variety to your album. Also think about the first and last pages. The first page can often work as a title page maybe with your flowers or perhaps the venue, and possibly your names and wedding date. Similarly you can give the album more impact by finishing with your favorite image. Finally consider what images are on opposite pages, ie. have a double spread of the boys followed by a double spread of the girls.